

LOCAL BUSINESS BOOSTER

**MAKE SURE YOUR BUSINESS GETS SEEN FIRST—
RIGHT IN YOUR CUSTOMERS' MAILBOX...**

**DISCOVER HOW TO
REACH THOUSANDS—
WITHOUT RUNNING A
SINGLE ONLINE AD...**

IMAGINE YOUR BUSINESS IN 10,000 MAILBOXES

—Across Hampton Roads' Most Desirable Neighborhoods...

AUGUST



USD \$4.95



**Before You Dive In
Here's a Quick
Message About...**

VISIBILITY STRUGGLES...

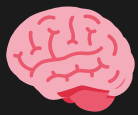
Now, this is something we see all the time with local businesses.

Yes, we can absolutely help get more eyes on your business—and do it affordably...

But we also focus on fixing the root issue.

*99% of local businesses we work with aren't being seen simply because they're **NOT** showing up consistently in the places local customers actually pay attention to.*

*The marketing approach you're **About to Learn Helps Solve That**. Use it to get your business into **10,000 of the best mailboxes in Hampton Roads every month** — starting with Newport News' **TOP Neighborhoods** It only takes a few minutes to set up... But the visibility lasts all month long.*



Question...

WOULD YOU INVEST THIS?



+



+



=

$8\frac{1}{2}\text{¢}$



To achieve this?

Wow,
great deal!



Your Ad



What Is It?

IT'S A SHARED 9X12 POSTCARD THAT'S FEATURED IN 10,000 LOCAL HOMES...

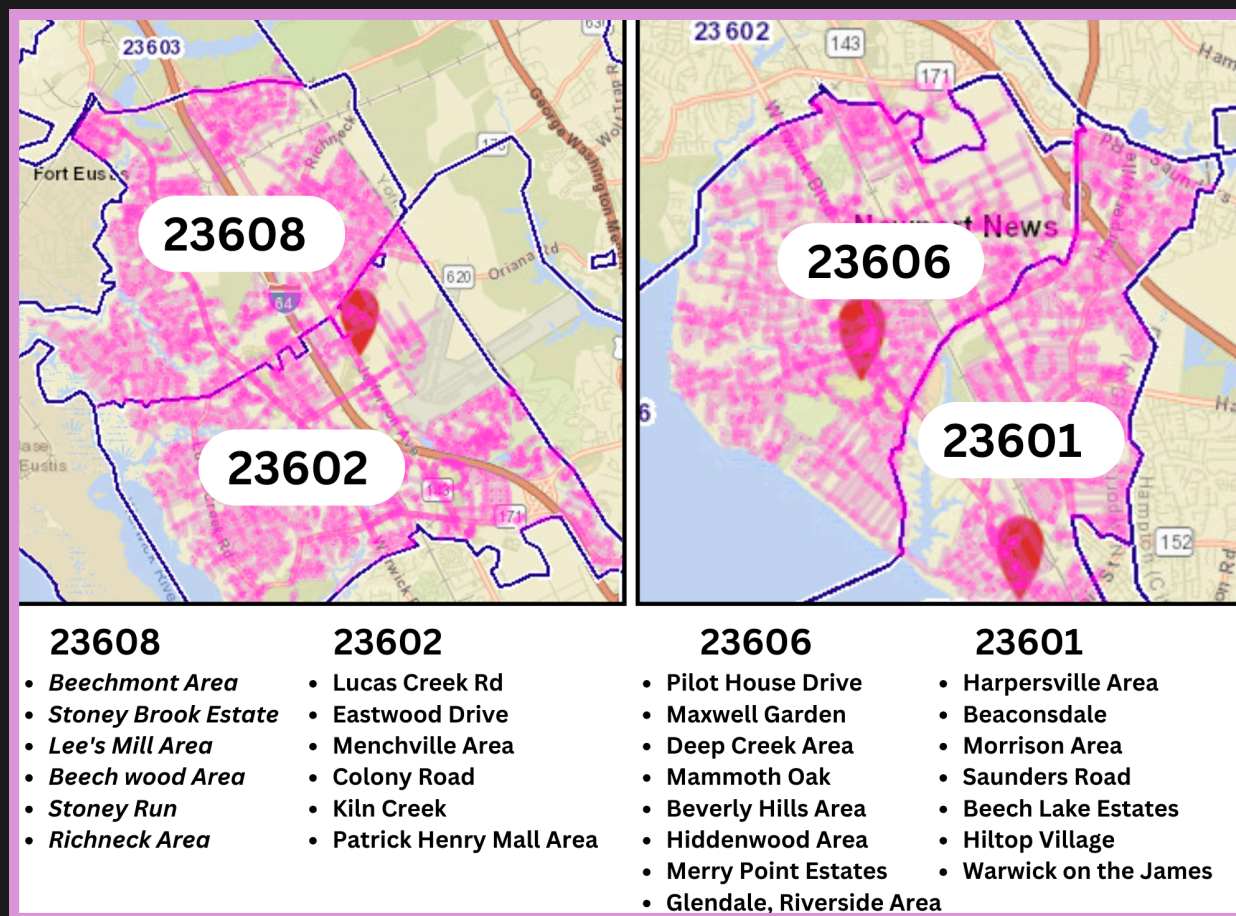


**Seen by Thousands, Designed for You,
Mailed Monthly.**



Where Does It Go?

YOUR AD GOES STRAIGHT INTO THE MAILBOXES OF 10,000 CAREFULLY SELECTED HOMES...



We target the top neighborhoods in Hampton Roads—to make sure your message lands in the areas that matter most.



When Does It Mail?

THE "LOCAL BIZ BOOSTER" POSTCARD MAILING IS SCHEDULED FOR...



(Mid to Late September, 2025)

Why It Works

Because local customers can't buy from you if they don't see you.

You might have the best service in town—but if you're not showing up consistently in the places people actually pay attention to (*like their mailbox*), you're invisible.

This campaign fixes that by putting your message where it matters most—in front of real households every month.



How It Delivers Results



Front-Page Exposure

Your ad is right on the front—no envelopes, no flipping. It gets seen in seconds.



No Competitors Allowed

Only one business per category per ZIP code. If you're in, your competition's out.



Affordable, Risk-Free Advertising

Free ad design, monthly delivery, no contracts. Maximum visibility—minimal cost.



Frequently Asked Questions...

1. How does this postcard system actually work?

We design and print a large, professionally designed postcard featuring a limited number of local businesses. Then we mail it to 10,000 homes in specific high-value ZIP codes. Every business gets their own exclusive space —no direct competitors allowed.

2. Who receives the postcards?

The postcards are sent to homeowners in carefully selected, high-income neighborhoods with high homeownership rates. We focus on ZIP codes that are home to residents with strong purchasing power—making them the perfect audience for businesses seeking real, ready-to-spend customers.

3. How much does it cost?

Our base rate starts at just **8.5¢ per household**—only **\$850 to reach 10,000 homes**. Or, take advantage of our **Neighborhood Takeover Package**, which covers 40,000 homes for just \$2,975 (**a \$425 savings off the regular price of \$3,400**).

Q&A Continued-1...

4. What's included in the price?

- 💰 Front-page exposure
- 💰 Professional ad design (free if needed)
- 💰 Category exclusive (no competitors on the same card)
- 💰 Target ZIP code selection
- 💰 Full-color glossy print + postage

5. Can I use my own artwork?

Yes! If you already have ad-ready artwork, we can use it. Or our team can design something eye-catching at no extra cost.

6. How do I choose my ZIP codes?

You can choose one or more from our targeted list. We currently cover the best neighborhoods in Newport News: **23608, 23602, 23606, and 23601.**

7. How long will my ad run?

Each mailer is a one-time mailer—but many businesses lock in multiple months to secure their spot and keep visibility consistent.

Q&A Continued-2...

8. Can competitors advertise on the same postcard?

No. We guarantee one business per category per **ZIP**. Once a category is claimed, it's off-limits to others.

9. Is there a contract or commitment?

Nope! No long-term contracts. You choose how many mailers you want to run. You're free to go month-to-month or book in advance.

10. What types of businesses is this best for?

This works well for:

- Home Service Pros (contractors, cleaners, HVAC, lawn care, etc.)
- Local Restaurants
- Retail Stores
- Business Professionals (dentists, realtors, insurance, etc.)

11. What kind of results should I expect?

Results vary depending on your offer and how well it's targeted—but clients consistently report noticeable increases in calls, bookings, foot traffic, and visibility.

Exclusive Offer

Get Your Business Seen by 10,000 Local Homes for Just 8.5¢ Each!
Limited-Time Promotion – Act Now!

What's Included:

- Reach 10,000 Local Homes
- Your ad will reach 10,000 homes in Hampton Roads' top neighborhoods
- Free professional custom Ad Design
- No direct competitors in your ZIP code or category!
- Affordable Exposure
- For just 8.5¢ per home, you'll gain real visibility and connect with future customers.
- No Long-Term Commitment
- Enjoy a risk-free advertising opportunity with no long-term contracts.

Choose Your Special Offer:

A) \$425 Credit Towards ~Neighborhood City Takeover~

For a **Neighborhood City Takeover** (4 ZIPs), you'll receive a **\$425 credit**—that's 50% off your fourth postcard! (**Total: 40,000 homes**)

B) 15% Off Your First Postcard

If you're new to the Local Biz Booster, enjoy **15% off** your first postcard—**targeting 10,000 homes** in your ZIP code.

What's Included:

- **Exclusive & Targeted:** Your ad is sent only to homeowners within select ZIP codes. No competing businesses will be in your category.
- **Proven Visibility:** Postcards are highly visible, and your message will stand out in every mailbox.
- **Real Results:** Gain more foot traffic, phone calls, and customer engagement from the local community.

Ready to Get Started?

- **Claim Your Spot:** Reserve your ad space now before it's gone.
- **Design Your Ad:** Our team will help you craft the perfect ad to grab attention.
- **Reach Thousands:** Your ad will land in 10,000 homes—guaranteed.

 ***Don't wait—this offer won't last long!***



**Email: US Today to
Book Your Ad Spot:**

howard@localbizbooster.com



**Call or Text Us Today
to Book Your Ad Spot:**

(770) 681-3903



Our No-Risk Visibility Guarantee!

If your ad doesn't mail to 10,000 homes in the ZIP code(s) you selected—you don't pay a dime. No fine print. No loopholes.

We partner directly with the U.S. Postal Service and provide official USPS drop receipts that confirm exactly where and when your ad was delivered.

So you're not just taking our word for it — you'll have documented proof your business made it into 10,000 local mailboxes.



"You either reach 10,000 homes... or you don't pay a thing."